

# Introductory course to the B-Concept method

Embark yourself into the world of a healthier, lighter, and tastier pastry







#### **ONLINE COURSE**

INTRODUCTORY COURSE TO THE B-CONCEPT METHOD

## **Presentation**

In this online course you will learn the keys to our vision of a healthier, lighter, and tastier pastry. This is a theoretical and practical course that will become a starting point to **understand the fundamentals of the B-Concept recipe formulation method**.



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## **Key features**



#### 100% online

Take this course from anywhere in the world



#### **Immediate access**

Register and immediately access to enjoy the content



#### **High-quality video lessons**

8 hours of high-resolution videos



#### At your own pace

Organize yourself and take the course when and how you want to



#### Downloadable recipe dossier

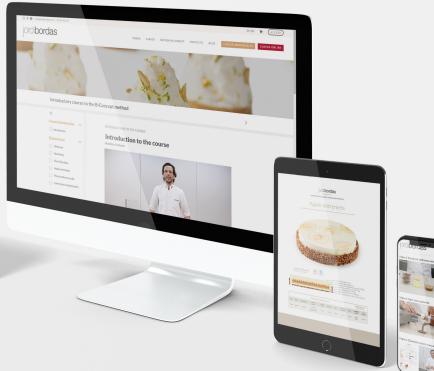
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#### **High-level training**

Learn with Jordi Bordas, World Pastry Champion





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## Aimed at

This course is for you if you are passionate about pastry, if you work or would like to work in a pastry business, coffee shop, or hotel, or if you are engaged in the food sector R&D&i. It is also for you if...

- ✓ You want to learn the **fundamentals** of the B·Concept pastry recipe method.
- ✓ You want to learn how to make a healthier, lighter, and tastier pastry.
- ✓ You want to discover the **key pastry ingredients** and the texture creating **techniques** so that you can adapt your classic recipes and create new elaborations.
- ✓ You want to discover 4 unique elaborations created by Jordi Bordas.



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This course is divided into two main parts; one is **theoreti**cal and the other one is **practical**:

In the theoretical part, we will introduce our **philosophy**, the **ingredients** we use in our recipes, the texture creating **techniques**, and the **step-by-step** B·Concept method.

Introduction to a healthier, lighter, and tastier pastry

**Our key pastry ingredients** 

Introduction to the texture creating techniques

The step-by-step method

In the practical part, you will learn to elaborate **4 unique** and different products: a petit gâteau, an entremets, a travel cake, and a tartlet.

One chocolate

**Apple entremets** 

Pecan and cocoa cake

Lime, lemon and pistachio tartlet





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**MODULE 1** 

## Introduction to the B·Concept method

#### Introduction to a healthier, lighter, and tastier pastry

The course begins with a brief introduction of our work philosophy, which is mainly about making recipes with a good nutritional profile, easy to digest, and with a pleasant, clean, and defined flavor.

#### Our key pastry ingredients

In this lesson you will discover the main ingredients that we work with, such as gluten free flours, unrefined sugars, eggs and dairy (and their alternatives), fats, and fibers.

#### Introduction to the texture creating techniques

Next, you will discover the basics of the four pastry texture creating techniques: emulsification, aeration, thickening, and gelation.

#### The step-by-step method

In this last theoretical lesson, you will make an approach to the B·Concept method 4 steps to formulate recipes from scratch.



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**MODULE 2** 

## **Pastry** elaborations

### One chocolate



A petit gâteau in which we made cocoa our protagonist by creating different textures in which we enhance its rich and tasty flavor.

Composed of a cocoa sponge cake, an almond, cocoa and ChocoCoco crumble and crunchy, a cocoa **creamy**, **gelée** and **mousse**. We gave it a final shiny touch with a dark chocolate glaze and decorated it with a cocoa bean.



## Apple entremets (FREE)





An entremets in which we worked with a pairing of apple and lime. The lime, provides a fresh touch, enhances the apple's flavor, and also gives an acidic touch by lowering the pH of the preparation in which it is used. We also worked with hazelnut to create a contrast between the refreshing acidic taste of the apple and a more neutral taste from the nut.

Composed of a granola and pecan nut crunchy at the bottom, a lime sponge cake, a hazelnut praliné creamy, an apple and lime gelled compote, an apple and lime **mousse**, and a decoration of very thin **apple slices**, a shiny glaze, and a granola "hoop".



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**MODULE 2** 

## **Pastry** elaborations



### Pecan and cocoa cake





A cake in which we worked with a cocoa bean from Ghana, very rich in flavor, in the form of cocoa paste and cocoa nibs. We also worked with pecan nuts, which give this preparation its characteristic flavor.

Starting from bottom to top, the different textures in this elaboration are a pecan nut and cocoa cake batter, a light cocoa ganache, a pecan nut and chocolate coating, and candied pecan nuts.

## Lime, lemon and pistachio tartlet 🗼 🕼





A tartlet in which in which we worked with pistachio and two citrus fruits: lime and lemon. A perfect balance of neutral and acidic flavors.

On top of a pistachio sablée, we find a pistachio cake batter, a lime and lemon creamy, and a meringue. Finished with a decoration with lemon and lime zest and some chopped pistachios.





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## Registration



**300 € + taxes** that are calculated upon the enrolment, depending on your country of residence.

The companies from European Union that have a valid VAT number and the residents of Canary Islands, Ceuta and Melilla, as well as residents of countries outside of the EU, are exempted from paying any taxes.

**Enrollment and more information on our website:** www.jordibordas.com

www.jordibordas.com info@jordibordas.com +34 936 112 070 @jordi\_bordas